



FUN IDEAS TO CONSIDER:

- The credit union treats employees to a **pizza** lunch (or other type of food) if there is 100% participation at a specified level.
- Offer employees a **dress down day** for a contribution at a specified level. This can happen at any time during the year, but the League has promoted Casual for a Cause to coincide with International Credit Union Day. Some credit unions allow employees to wear jeans or casual clothing on Fridays if the individual agrees to use payroll deduction as a means to give to VACUPAC.
- Offer the **chance to win** a giveaway, cash, or a gift card drawing to those who participate.
- **Tap your members** with sales of candy, White House ornaments, candles, Virginia Diner peanuts or commemorative coins.
- Team with other credit unions in your chapter to offer a **fun event**. One chapter raised funds through a laser tag event.
- **Raffles** for staff/members: These have been tried by different credit unions and are comparatively involved. Here are two examples:

One credit union held a sweepstakes where it solicited donations for four Kings Dominion tickets. Suggested contribution was one ticket for \$5 or three tickets for \$10.

Another credit union raffled off NASCAR tickets donated by a member. The sweepstakes was promoted in its branch offices.

- **Be creative** and develop your own ideas based on the culture of your credit union.

