

Do You Care?

As an employee or volunteer of the credit union system, you know legislation affects your job and how you serve members. We need lawmakers in office who will help create a positive legislative and regulatory environment for credit unions in Virginia. By getting involved, you can help shape the future of credit unions and your career.

If you care about how laws affect your credit union, your position, and the members you serve, then please get involved!



Yes, I Care

If you would like to contribute to VACUPAC, please fill out the form below.

You can join the Pin Club by contributing at a suggested level. You will receive a pin and recognition on the League's website, vacul.org. You can also choose to give another amount that is comfortable for you.

Thank you for your support!

Join The Pin Club

- Commonwealth Club \$1,500
- President's Club \$1,000
- Chairman's Club \$500
- Capitol Club \$250
- Cardinal Club \$100
- 52 Club \$52
- Executive Club \$25

Give Another Amount

\$

Name: _____

Address: _____

Daytime Phone: _____

Your Credit Union: _____

Your Job (required by law) _____

Signature: _____

Date: _____

Make check payable to VACUPAC and mail completed form and check to:

Virginia Credit Union League
Attn: Cathy Baldwin
PO Box 11469
Lynchburg, VA 24506

VACUPAC contributions are voluntary and are not tax deductible.

VACUPAC

Virginia Credit Union
Political Action Committee



Be Involved!





What is VACUPAC?

A Political Action Committee (PAC) allows a group of people to pool donations to make a significant contribution to a candidate for elected office.

The Virginia Credit Union Political Action Committee (VACUPAC):

- Is the only PAC that supports credit union friendly candidates on the state level.
- Is non-partisan, meaning funds are distributed to candidates of both major parties.
- Determines donations only on the candidate's position on credit union issues.
- Sends a portion of the money to the national PAC to support our Congressional allies.



Why Is VACUPAC Important?

Simply put - it helps us stay in business! Laws and regulations rule our credit unions and how we serve our members. We need lawmakers who will work with us and support our mission through sensible legislation.

VACUPAC supports candidates who:

- Have a proven track record on voting and introducing bills on behalf of credit unions.
- Sit on a committee that reviews our legislation.
- Have a willingness to amend bills on our behalf.



Why Volunteer?

The most important voice to an elected official is you. Legislators pay attention to the people who can vote for them, and that is why you - the grassroots activist - are so important.

You can build relationships with your lawmakers by:

- Contacting your state and federal lawmakers (visit www.mycuisme.com) once a year.
- Attending events that connect you to your lawmakers.
- Volunteering on political campaigns – making phone calls or putting up signs.
- Attending CU Day at the General Assembly.
- Attending the Congressional Luncheon in Washington, DC.
- Responding to Action Alerts.



Why Give?

- It's important. Legislation affects your credit union and therefore your job.
- We need lawmakers who help create positive legislation for credit unions.
- Running for election is expensive and your voluntary donations help pay those lawmakers' campaign costs.
- This is your opportunity to participate and invest in the future of credit unions.



How Do You Give?

- Send your contribution directly to the League using the form on the back. Any and all amounts are appreciated!
- Find out if your credit union offers payroll deduction - even a buck a pay period goes a long way!
- Participate in events such as "casual dress days" and other CU fundraising events.

Pin Club: Join the Pin Club by making a contribution in the amount of a suggested level. Proudly display your pin on your lapel at CU events! Plus you will be acknowledged in the League's Annual Report.



\$1,500



\$250



\$100



\$1,000



\$52



\$500



\$25

Need more information? Visit www.vacul.org or contact your League's Director of Governmental Affairs Karin Sherbin at ksherbin@vacul.org or 800.768.3344, ext. 626.