



POWERFUL ADVOCACY

- ✓ Advocate more effectively with a strong, unified voice.
- ✓ Connect and build relationships with state and federal legislators by attending one-on-one meetings, local legislative events, Congressional Luncheon, and Credit Union Day at the VA General Assembly.
- ✓ Dialogue with regulators at the local and national levels.
- ✓ Voice your opinion and help shape regulation and legislation through participating in surveys and attending open-dialogue meetings.
- ✓ Strengthen your message by participating in Project Zip Code.
- ✓ Stay informed on all things advocacy-related through daily newsletters and blogs.
- ✓ Be a strong credit union advocate by participating in statewide initiatives, attending local legislative events, and “taking action” when necessary.
- ✓ Learn to be a more effective credit union advocate through our online, self-paced certification programs.
- ✓ Recognize the overwhelming majority of our Federal Lawmakers served in the Virginia House of Delegates or the Senate. Strong relationships were cultivated by the League while these legislators served at the state-level. Congressmen have told us “The League taught me about credit unions.”



STRONG NETWORKING AND PROFESSIONAL DEVELOPMENT

- ✓ Attend more than a dozen affordable, local conferences featuring nationally renowned speakers.
- ✓ Join more than 250 credit union professionals and volunteers at our signature education and networking event, the League Annual Convention.
- ✓ Access to over 150 convenient, informative webinars at a low cost of \$200 each.
- ✓ Network with peers at regional roundtables, council and committee meetings, and chapter events.
- ✓ Access to knowledgeable League staff to visit your credit union for on-site training, consulting, and audits (BSA, SAFE Act, ACH).



GO TO RESOURCE FOR COMPLIANCE SUPPORT

- ✓ Get unlimited answers and guidance from attorneys that are just a phone call away through our Operational Compliance Hotline and Employment Law Hotline.
- ✓ Stay informed on the latest hot topics, important dates, and other state-specific news through the weekly compliance newsletter and quarterly FAQs.
- ✓ Access InfoSight, the Online Compliance Manual with resources for more than 150 topics.
- ✓ Simplify your policies management with CUPolicy Pro, providing over 200 sample policies.
- ✓ Stay abreast of latest compliance hot topics through our conferences, webinars, and on-site training.



TIMELY AND RELEVANT RESOURCES AND INFORMATION

- ✓ Stay informed through members' only website access and weekly newsletter publications covering a range of industry and local topics.
- ✓ Understand the many laws and regulations being tackled on your behalf at the state level through our Annual Legislative Summary.
- ✓ Get connected through listservs covering information specifically related to your job and interests.
- ✓ Access the Online Employee Referral Service (ERS), helping credit unions find qualified candidates and helping candidates start credit union careers.
- ✓ Monitor credit union trends and performance with our quarterly CU Profile.



ENHANCED OUTREACH AND AWARENESS

- ✓ Share your credit union's outreach and community impact in our Annual Impact Report.
- ✓ Recognize your credit union and deserving individuals through our awards programs.
- ✓ Help enhance public awareness through national and statewide credit union awareness initiatives.
- ✓ Showcase credit unions good work and support of communities in need through the Credit Unions Care Foundation of Virginia.
- ✓ Increase awareness of credit unions to legislators and public through Credit Union House of Virginia.

SAVE THE DATE: 2019 EVENTS

March 11-13	GAC, Washington, DC
March 11	Networking Event at GAC
March 21	Womens Leadership Series, Richmond
April 3 - 5	Annual Meeting, Williamsburg
May 15-17	CEO Summit, Irvington
June 6	Womens Leadership Series, Richmond
June 19-20	CONNECT Conference, Richmond
July 21-24	SRCUS Director's Conference, Louisville, KY
September 18	Womens Leadership Series, Richmond
September 25-27	East Coast Marketing Conference, Richmond
October 17	VACUPAC Golf Tournament, Richmond
October 18	Legislative Leadership Forum, Richmond
November 13	Awards Event, Credit Union House VA

NETWORKING AND COLLABORATION

- StateWide Advocacy Council (SWAC)
- Young Professionals Network
- Marketing and Business Development Council
- Financial Education Council
- Global Women's Leadership VA Sister Society
- Roundtable Discussions

Learn more at vacul.org/events

MEMBER TESTIMONIALS

"At Argent CU, we appreciate that over the years, the Virginia Credit Union League has provided value to us through timely, affordable educational opportunities, helpful compliance information, and as an advocate for all credit unions in VA."
Rose Baggerly - President/CEO (Ret.), Argent FCU

"The HR Hotline has been a valuable, professional and convenient resource for us. Not only did we receive prompt and professional service, the advice suggested and solutions given were vital. Great staff!
Tim Rowe - Chief Risk Officer, Member One FCU

CONTACT

To learn more about membership, visit us at www.vacul.org or contact Nicole Widell, Chief Member Engagement Officer at nwidell@vacul.org or 434.237.9604.

