

UPDATE YOUR PROJECT ZIP CODE NUMBERS!

WHAT IS PROJECT ZIP CODE?

Project Zip Code (PZC) is a powerful tool for credit unions to match their membership with their state and federal lawmakers. This aids our local and national grassroots advocacy by showing exactly how many credit union members are in each legislative district. Lawmakers respond better to our issues when they understand how many credit union members in their district will be affected by legislation.

PROJECT ZIP CODE COMPLIES WITH PRIVACY LAWS

PZC is a secure program that matches credit union members by legislative district and county based upon their zip code. No personally identifiable data or individual information leaves your credit union's information systems, so all of your data remains confidential and secure with Project Zip Code. Project Zip Code receives only the counts of records successfully matched by the program. What's more, Project Zip Code is also compliant with the privacy laws created in Gramm Leach Bliley.

More than 100 million credit union members have already been identified through PZC. It is important we continue to build on that success by updating your numbers regularly. We strongly encourage credit unions to update their numbers at least annually.

PROJECT ZIP CODE IS EASY TO USE

Go to www.pzconline.com to download the program. This is a member-only site associated with cuna.org.

If you are not registered with CUNA.org, follow the steps below:

1. Go to www.CUNA.org and click register (below the picture of the Capitol). Be sure to fill out all the information.
2. After registering, go to www.pzconline.com and login using your newly created username and password.
3. Under the PZC tab to the left, click the link that says Install PZC.

CHECKLIST

- Download and install Project Zip Code at www.pzconline.com.
- Run Project Zip Code data at least annually to ensure we have the most complete and up-to-date information on the number of credit union members in each state and federal legislative district.

QUESTIONS?

Contact your League's David Miles at 800.768.3344, ext. 608 or dmiles@vacul.org

