

DESIGNATE A LEGISLATIVE REPRESENTATIVE FOR YOUR CREDIT UNION

The League asks that each credit union name a board or staff member as your credit union's legislative representative. Think of your legislative representative as your designated point-of-contact for all things related to advocacy, VACUPAC and regulatory affairs.

This representative plays a crucial role as liaison between your credit union and the League on advocacy activities and fundraising for the Virginia Credit Union Political Action Committee.

Name of Credit Union: _____

Legislative Representative: _____

Home Address: _____

City: _____ Zip Code: _____

Home Phone: _____ Business Phone: _____

E-Mail Address: _____

LEGISLATIVE REPRESENTATIVE: HERE'S HOW YOU CAN CONTRIBUTE

- Inform the credit union's board of state and national legislative issues. One way for the representative to stay informed is to register with the League (www.vacul.org) and CUNA (www.cuna.org) websites for daily informational updates.
- Inform the regional/StateWide Advocacy Council (SWAC) and League of the position of the board on legislative proposals.
- Attend Chapter, League, and CUNA meetings on legislative issues:
 - CUNA's Governmental Affairs Conference: (Feb./March), Washington, D.C.
 - League's Hike The Hill: during CUNA's GAC, Washington, D.C.
 - League's Legislative Forum: Sept./Oct.)
- Respond to Calls-to-Action when necessary to initiate grassroots response to legislation.
- Periodically write or visit lawmakers or their aides.
- Be involved in the campaigns of credit union supporters seeking political office.
- Coordinate fundraising for VACUPAC in his/her credit union. Examples of activities: pin donations, Payroll Deduction Programs and the sale of goods such as White House ornaments or candy.
- Enlist the support of fellow credit union members to respond to Calls-to-Action, fundraising appeals, and legislative campaigns.

CHECKLIST

- Appoint a Legislative Representative at your credit union to serve as liaison between your credit union and your League.

NOTE: Legislative representatives don't need to be experts in all components of advocacy or on the legislative process. We can teach them the ropes and offer assistance. We're looking first and foremost for passionate champions of member-owned, not-for-profit credit unions and our "People Helping People" philosophy!

QUESTIONS?

Contact your League's David Miles at 800.768.3344, ext. 608 or dmiles@vacul.org